



2022 ANNUAL REPORT

INVESTING IN PEOPLE & PLACE



Mission

To enable Caribbean creatives to succeed so that they can create economic and social value, gain access to global markets and have a positive impact on their community.

Vision

Kingston is the creative capital of the Caribbean.

Objectives

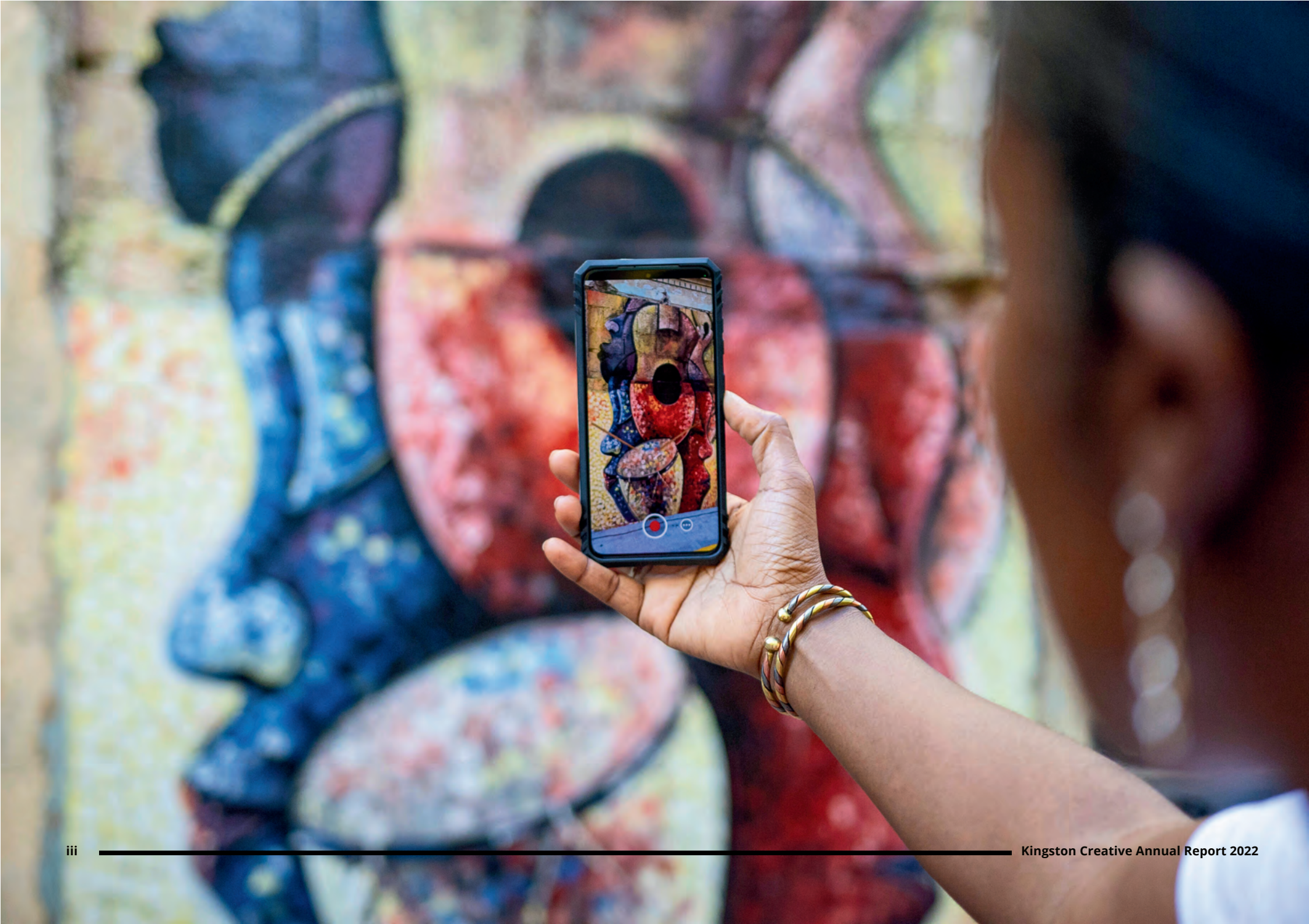
- To nurture creatives, build community and collaborate with others in a creative space.
- To engage the community so that they can leverage their innate creativity, be a part of the creative development of Downtown and build profitable businesses.
- To support creative entrepreneurs in starting up, incubating and building innovative businesses with the potential to go global.
- To support artists, artisans and creative entrepreneur to develop and grow in a sustainable way.
- To develop the Creative economy and catalyze growth and investment in production services and commerce.
- To support the transformation of Downtown Kingston into a focal point for arts tourism, thereby increasing local and visitor traffic to the capital.
- To regenerate the urban environment of Downtown Kingston, using art to improve the space in which people live, work and play as well as where they think, invent and create.

Values

- Respect
- Integrity
- Community
- Inclusion
- Sustainability
- Empowerment
- Caring
- Creativity

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Message: Executive Director and Co-Founder

This year has been significant for the Kingston Creative family. We commemorate five years since we shared our vision of catalysing national sustainable development, creative economy growth and Downtown Kingston transformation.

We are incredibly pleased with the great strides we have made, the projects we implemented and even more so the impact we have had in the communities of Downtown Kingston. All the people employed and earning from our projects and entrepreneurship programmes are Jamaican creatives. We are thrilled to see job creation, urban regeneration and even the goal of removing the stigma from Downtown Kingston communities starting to take shape.

Creativity is now being viewed more seriously as a path to development and decision-makers are bullish on Downtown, now more than ever before.

Over the past few months, we have established partnerships with entities such as the Jamaica Chamber of Commerce, Planning Institute of Jamaica and Edufocal and continue to strengthen existing relationships with many private and public sector organisations and community groups.

We are confident that building a network of partners, allies and advocates will help us forge an enabling environment for our creatives to succeed.

I am particularly buoyed by the team's focus this year on both community and Caribbean outreach. We are a small region and Kingston Creative believes in collaboration, so we are excited about the CATAPULT Caribbean Arts Grant as well as the launch of the Caribbean Creative Network which will help us to scale our impact outside of Jamaica.

Some new programmes came on stream in 2022, including paid walking tours of Downtown Kingston, focusing on showing historic sites that developed our music culture, Jamaican cuisine and heritage and the Art District featuring murals along Water Lane and surrounding streets.

We are energised by what we have accomplished and hope that in the next few years, we will see the creative industry in our development plans, and Caribbean creatives thriving. I am grateful to our team members, board of directors, sponsors, partners and volunteers who worked incredibly hard and contributed to us delivering tangible benefits to creatives and the communities we serve.



**Andrea
Dempster-Chung**



CHASE BAKER
YOUNG
THOMAS
MARGARET WOOD
COLE

Message: Board Chairman and Co-Founder

Over the past five years, Kingston Creative Limited has remained steadfast in its commitment to enable Caribbean creatives to succeed so they can leverage their creativity and be a part of the development of Downtown Kingston.

With the support of international development funding agencies such as the Inter-American Development Bank, European Union, World Bank as well as public and private sector entities, we have made great strides in delivering on our mandate by investing millions to build the capacity of creatives both in Jamaica and across the Caribbean region.

This year, we continued to invest in people through the continuation of the three-year Createch programme, the Creative Incubator Programme, Creative Hack Initiative and CATAPULT Caribbean which have offered relief grants to 300 creatives to complete art projects, purchase equipment and cover living expenses due to the impact of COVID-19.

Kingston Creative Limited has also contributed to growing the creative economy through projects like the Paint the City Murals with support from the Tourism Enhancement Fund, Sherwin Williams and Kingston and Saint Andrew Municipal Corporation.

It has sparked other mural projects, catalysing similar initiatives across the island and providing much-needed employment for visual artists.

Our engagement with the business community is growing, particularly with the signing of an agreement this year with the Jamaica Chamber of Commerce for Downtown redevelopment, which will see future projects developing around a Block of Excellence. We are also pleased to have Planning Institute of Jamaica and Edufocal on board, as they commit to investing for social and economic impact that will transform Downtown Kingston and grow the creative economy.

We will continue to work closely with all our stakeholders to expand our footprint and encourage new partnerships and organisations to come on board as we move into the next five years.

Kingston Creative Limited's vision would be impossible without the strong support of our artists, donors, partners, visitors, volunteers, and of course, our management and staff. We look forward to connecting with our creatives and patrons and expanding the possibilities of Kingston as the creative capital of the Caribbean.



**Allan
Daisley**

About Us

Kingston Creative Limited is a nonprofit arts organisation started in 2017 by three co-founders who believe in using art and culture to achieve social and economic transformation in Downtown Kingston, Jamaica.

The team sees Downtown as a place with the potential to leverage its rich culture, heritage and world-class talent to thrive as a creative city, not just in name or designation by the United Nations Educational Scientific Cultural Organisation (UNESCO), but for it to be a reality for the people who live there.

Downtown Kingston has historically been the hub of Jamaican culture, particularly in the fields of music, dance and the visual arts. In addition to being the home of world-renowned singer Bob Marley and other famous musicians, it marks the spot for Jamaica's first visual artist on record, Isaac Mendez Belisario and photographer Adolphe Duperly, dating back to the 19th century.

It is the birthplace of reggae, the home of dancehall and some of the island's most influential music studios. Several visual artists and other highly accomplished street artists including John Dunkley and David Pottinger hail from the surrounding vibrant and eclectic communities.

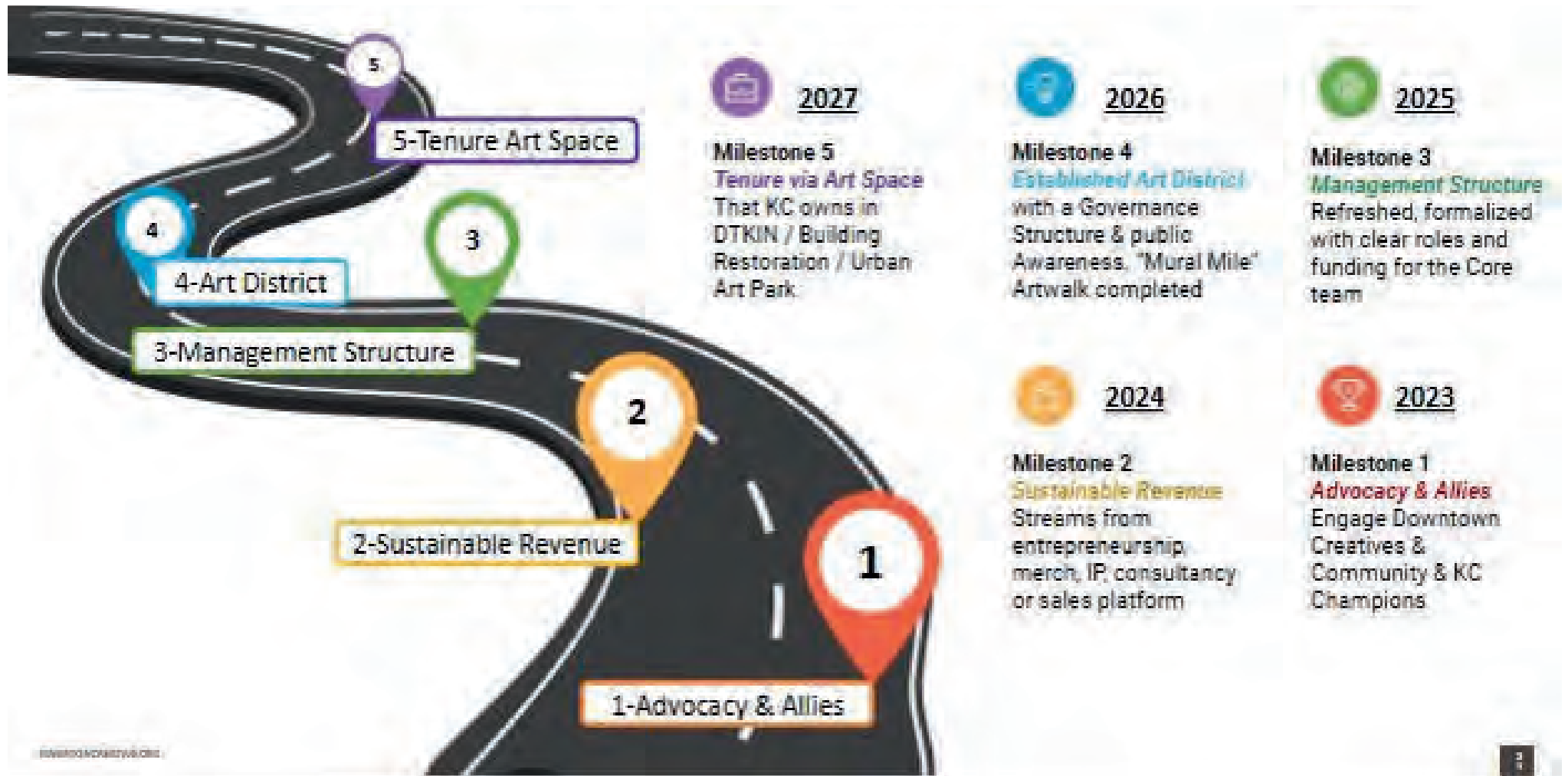
Cultural institutions such as the Ward Theatre, Institute of Jamaica, Jamaica National Heritage Trust, National Gallery of Jamaica, Jamaica Music Museum and Liberty Hall are located in the area. Scattered across Downtown, public art pieces, sculptures and places of significant architectural heritage can be viewed.

The organisation collaborates and works with public-private and third sector partnerships and a team of organisations committed to empowering creative people and transforming Downtown Kingston. Its goal is to develop a vibrant, inclusive Art District and a Creative Hub for training and development and in the long term, achieve sustainable national development through growing Jamaica's creative economy.





5 Year Roadmap 2022-2027



Board of Directors



Allan Daisley



**Andrea
Dempster-Chung**



Colleen Campbell



Doris Gross



Enith Williams



Gillian Mullings



Dr. Kim-Marie Spence



Peter Goldson

Team

People are the key to the success of Kingston Creative Limited. We have a strong movement, led by a core of volunteers and team members who ensure that we execute well, communicate effectively and keep focused on the needs of the creatives and communities that we serve.

The organisation is staffed by six employees, part-time contractors and over 100 volunteers in four pods, namely art district, entrepreneurship, marketing and communication along with community. The pods team and staff are a valuable sounding board and resource.

In 2022, we onboarded a number of new members to our team as we emerged from COVID and returned in full force to many of our face to face activities while stepping up our activities in entrepreneurial and community training among other initiatives. As part of our people strategy, special emphasis was placed on staff rewards and recognition in 2022, and in creating a positive work environment for our staff, team members and volunteers.



Transforming The Art District

We believe that Jamaicans are inherently creative, and that creativity can exist anywhere, in any community and in everyone.



ArtWalk Festival

After a two-year hiatus due to the global pandemic, our ArtWalk Festival returned in-person, starting in October this year. Sponsored by the Tourism Enhancement Fund, American Friends of Jamaica and Main Event, the monthly open air event takes place on Water Lane, against the backdrop of murals, high calibre musicianship, tours, pop up art exhibitions along with tents filled with vendors and artisans selling local food.

Approximately 300 people attended the kick-off Festival.

Since its inception in 2018, hundreds of dancers, musicians, visual artists, poets, writers, have participated in the Artwalk Festival, engaging audiences with a wide range of presentations and performances.

A family event, the Artwalk spans several blocks of Water Lane with sound systems set up along a route spanning three community restaurants and bars.

Key stakeholder groups involved in the Artwalk Festival include:

- **Cultural Producers:** These are artists, artisans and creative entrepreneurs who sell and perform. They includes actors, dancers, models, musicians, filmmakers, writers, dancers and the artisans who sell at Market Street.
- **Cultural Consumers:** The audience demographic includes, local residents of Kingston, expatriates, and visitors from overseas.
- **Communities:** Community creatives in Downtown, Kingston are encouraged to participate by selling craft and food in the artisan village and performing at the event.
- **Businesses:** Most of the businesses in the area that open during the event benefit from increased traffic and sales. Others earn revenue as a result of the after parties that they host after Artwalk.



Paint the City, Phase 3

We rolled out Phase 3 of the Paint the City Murals initiative during 2022. This phase of the project involved the addition of 10 new murals along Water Lane between Duke and East Streets.

The goal of Paint the City is to develop murals and create an Art District in Downtown Kingston, the centrepiece of a pedestrianised public art walkway connecting Jamaica’s main cultural anchor institutions, the Institute of Jamaica and National Gallery of Jamaica.

Paint the City 3 theme “Whole Heap a Culture”, is a nod to culture icon Louise ‘Miss Lou’ Bennett and commemorates the impact that Jamaicans have made in music, theatre, film, dance, culinary arts, literature, fashion and visual arts.

Since the inception of the Paint the City Murals programme, close to 100 murals have been developed by Kingston Creative in the Art District employing local and community-based artists. The murals and digital content reflect on local context and Kingston’s rich cultural history.

This programme is a public-private-third sector partnership funded by the Tourism Enhancement Fund, Sherwin-Williams and Kingston and St. Andrew Municipal Corporation.





Creative Placemaking

Creative Placemaking refers to the use of the Arts to shape the physical and social character of a location with a view to spurring economic development, promoting social change and improving the environment. In this context, in 2022 Kingston Creative was commissioned by Member of Parliament Floyd Green and the Tourism Product Development Company to do a mural in Black River, St. Elizabeth. The Mural was one component in a Creative place-making plan developed for the capital city of Saint Elizabeth. Kingston Creative was also commissioned by the European Union Delegation, Jamaica Office to develop a mural at their new headquarters in Kingston, St. Andrew.



Walking Tour

In 2022, Kingston Creative rolled out a number of exciting tours in Downtown Kingston focused on showing historic and iconic sites that developed Jamaica's music culture, authentic Jamaica cuisine paired with the history and heritage, and the expanding Arts District featuring mural art on Water Lane and surrounding streets.

These tour packages include:

Taste of the City Food Tour - Patrons are treated to a stroll through Downtown Kingston, where they visit three restaurants in the Harbour Street and Waterfront areas, taste unique spins on Jamaican food, and discover interesting facts about the restaurants, community, and culinary history of Jamaica.



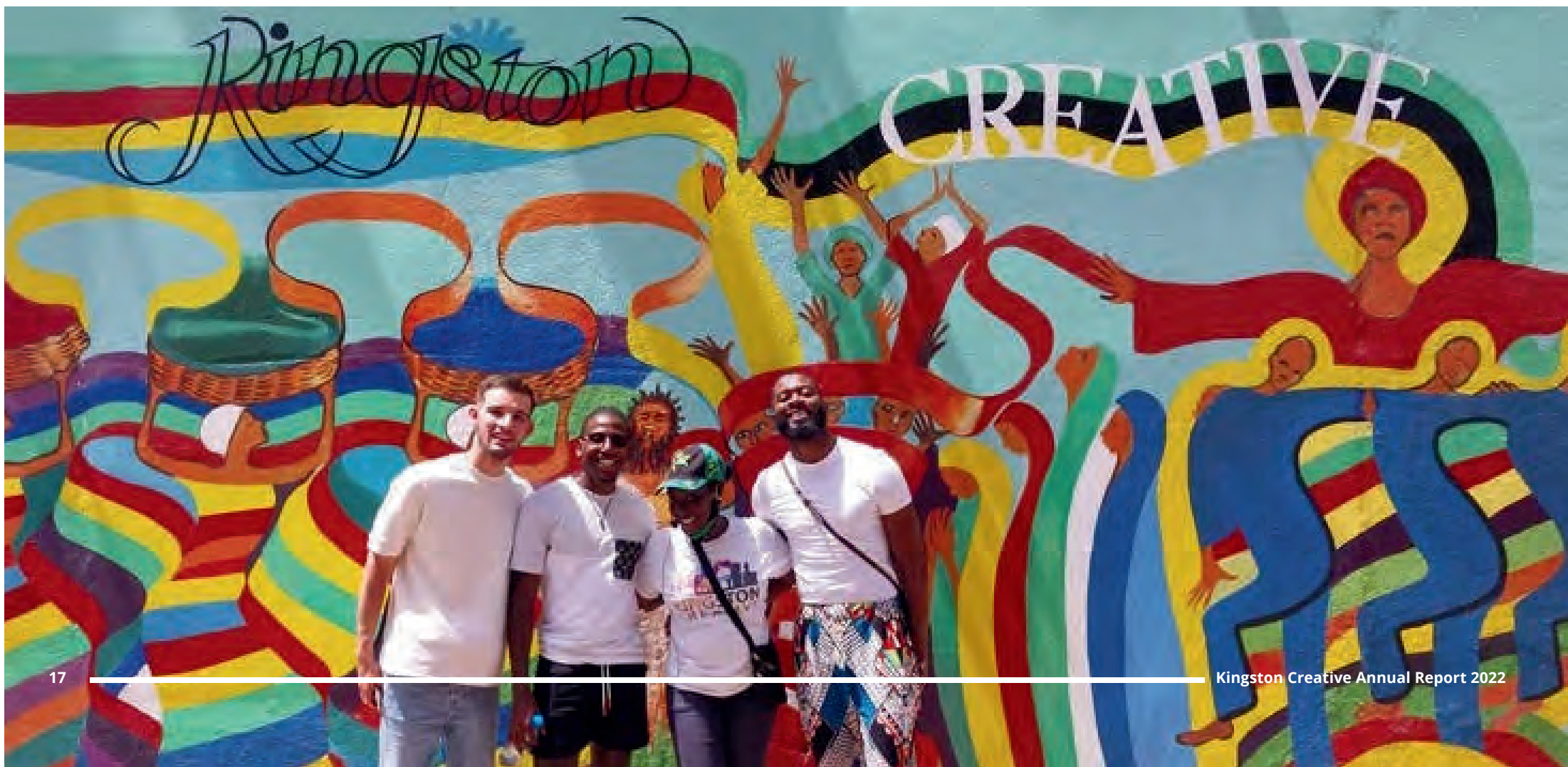
Sounds of the City Tour - A trip around Downtown Kingston that gives the full experience of Jamaican music culture. On this three hour bus tour, visitors have the opportunity to take in the iconic sites that produced the sounds that contributed to Jamaica's world renowned reggae music as well as exhibitions that showcase history that birthed our unique music culture.

The Tour spans the famous Rockers International Record Store and Trench Town, the birthplace of ska, rocksteady and reggae, and home to reggae icon Bob Marley.



Water Lane Mural Art Tour - This one-hour guided tour takes patrons through a vibrant outdoor gallery on Water Lane and its adjoining streets. An excellent opportunity to take a peek into the creative minds and interpretations of local artists and explore a world of sociocultural commentary on a range of topics ranging from our history and heritage to the colourful expressions of the various genres of our dynamic Jamaican culture.

With the growing Art District, there are three different ways to enjoy the Water Lane art tours. The three routes offered are Outta Many, Feel De Riddim and Kulcha Pot, each one following a different route and featuring unique murals, and each one providing an immersive and edutaining journey.



Creative MeetUps

Several opportunities were provided by the organisation throughout the year to connect creatives so they can collaborate, network and discuss issues across industry.

Under the initiative, **Creative MeetUps**, over 50 speakers and 20 organisations were engaged to share on a range of topics to include design, heritage, music, theatre, environment and visual art. Some of the sessions hosted this year were:

- The Business of Fashion: Getting it Started, Keeping it Going;
- Connect Americas: Grow Your Business Internationally;
- Let's Meet About Music;
- Let's Meet About Food: Talk Food to Me;
- Visual Arts in Jamaica; and
- Our Heritage, Our Kulcha MeetUp.

Creative MeetUps Partners

- IDB | LAB
- Development Bank of Jamaica Limited (DBJ)
- F&B Downtown
- Kingston Creative Hub





Creative Space

In partnership with the Hub Co-working, our Creative Space located in the heart of Downtown Kingston continued to be sought after by creatives as a place to do business, network and share ideas.

The numbers at the Creative Space continues grow as individuals seek a community that fosters ideas, collaboration and enterprises.

The various co-working facilities and options available at the Creative Space to empower creatives to succeed so they can add economic and social value include:

- Membership - hot desk membership, office membership and joint membership;
- Meeting Venues - 20 seater meeting room and retail event rental space;
- Business Address - mailing address for creatives with drop offs and pick-ups as well as access to bearer services;
- Studio and Equipment Rental - podcast studio, dance space, animation studio, theatre space, photography backdrop spaces and other types of creativity stations.



Growing The Creative Economy

We have full confidence in the power of entrepreneurship to change lives and will strive to incubate and accelerate progressive Jamaican creatives who wish to incorporate and grow their businesses to do business across borders.



CATAPULT Caribbean

In its second year, CATAPULT Caribbean, a collaborative effort between Kingston Creative, Open Societies Foundation and the American Friends of Jamaica provided 300 Caribbean creatives with grants worth USD\$500.00 to cushion the negative effects of the pandemic and enable them to complete art projects, purchase equipment and cover living expenses.

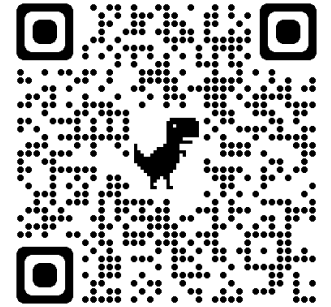
A unique feature of the grant was the addition of all applications to the Caribbean Creative Network, an open artist directory that the public can access to find, hire and easily partner with Caribbean creatives for international and local projects.

The applicants went through a rigorous evaluation process, led by a panel of independent jurors from the region to select the best candidates.

Since its inception in 2020, CATAPULT has had the following objectives:

- Provide financial support to artists, creatives and cultural practitioners.
- Share content created by Caribbean creatives with the rest of the world to
- increase visibility.
- Encourage creatives to adopt the new technologies and online methods through training, having them post their content online, and providing them with websites, online stores, and social media accounts.
- Strengthen the artistic practices of artists by providing a stipend for them to create art.

- Build a network that crosses linguistic divides and encourages artistic collaboration between countries.
- In its first year, CATAPULT impacted 1235 creatives in 26 countries through training for digital skills, creation of websites and the showcasing of talent and creativity that exist across the Caribbean region.



CATAPULT Caribbean cont'd

Nicole Tang, Trinidad and Tobago

“This grant has allowed me to get many supplies such as new bamboo brushes, inks and paper in bulk to begin my work for my first solo exhibition next year! I’ve also budgeted part of the grant to go towards framing. I’m very grateful to the Catapult team for assisting in this creative venture. Look out for new work soon on my IG!”

Samuel Sarmiento, Aruba

“I’m very happy about this opportunity. Currently, I’m working on a pottery project, thanks to Catapult I can continue developing my artistic practice on ceramics and 3d objects using Caribbean folktales

as a reference in my narratives. I will start to post some new pieces on social media in a few weeks.”

Kevon Foderingham, Trinidad and Tobago

“This grant is helping me to take a pilot project to scale. It is providing the necessary seed funding necessary to take my I AM Experiment project from a small scale to one that can impact more creatives in the Caribbean positively. The grant has provided for I AM workshops to be held, for branded materials to be created and for documentation of these workshops, from which materials will be created to constitute a multi- disciplinary exhibition in Trinidad and Tobago.”



Kingston Creative Incubator

Twelve new creative startups were selected to participate in the 2022 Creative Hub Incubator programme, which provides support through mentoring, provision of working space and scaling activities.

Approximately 112 applicants applied to be a part of the second cohort Creative Hub Incubator programme and the final group selected by a panel of creatives and entrepreneurs. The participants in the second cohort of the programme were Tamika Nelson, Lilieth Case, Jordanne Alveranga, Jenelle Samuels, Lesli-Ann Belnavis-Elliott, Shavaun Reid, Alexandra Stultz, Jonathan Roberts, Kay Smith and Debra McKessey.

During the course of the programme, the incubatees received mentorship, attended workshops designed to enrich business skills and gain membership at the Kingston Creative Hub, which gave them access to a hot desk, meeting rooms, and a shared office.

They had the opportunity to apply for travel grants, pitch for startup funding and be paired with potential investors through Jamaica Promotions Agency (JAMPRO) supported B2B meetings. They also had the chance to network with other creative entrepreneurs and grow with a community of like-minded individuals.

Kingston Creative is committed in supporting startups in the Cultural and Creative Industries to connect and network, with a focus on generating internal traction. Over the past two years, the Creative Hub has incubated numerous startups and facilitated coworking space, pitch nights, meetups, hackathons, B2B meetings and technology adoption for many creative entrepreneurs.

Since 2021, Kingston Creative has partnered with the InterAmerican Development Bank's IDB Lab and the Development Bank of Jamaica's BIGEE programme, to help early-stage startups drive business growth.



Virtual Incubator Summit

In its continuing efforts to engage creative entrepreneurs, business development practitioners in the sharing of ideas and best practices, the Kingston Creative team hosted a virtual Incubator Summit early in the year. Over 50 individuals were in attendance.

The event provided a forum for members of the cultural creative industries across the Caribbean, Latin America, and North America to engage in panel discussions, network and improve awareness of opportunities in their sector.

The Kingston Creative team believes that giving persons the opportunity to share with others with different experiences, approaches and perspectives will help to strengthen entrepreneurship and the cultural and creative industries across the region.

The Incubator Summit is another initiative under the CreaTech Programme, which is supported by Kingston Creative, Inter-American Development Bank Lab and the Development Bank of Jamaica.

KINGSTON CREATIVE

CreaTech

INCUBATOR SUMMIT

JANUARY 11, 2022 • 9:00AM - 4:00PM

Join us for this **VIRTUAL NETWORKING EVENT**
bringing together **BUSINESS DEVELOPMENT**
EXPERTS from **ACROSS THE GLOBE**

LEARN MORE

<https://bit.ly/incubatorsummit>

Development Bank of Jamaica Limited | **BIGEE** | **IDB** LAT

Two-Day Creative Hackathon

Kingston Creative with the support of Inter-American Development Bank Lab and the Development Bank of Jamaica hosted Creative Hack JA on January 21-22.

The two-day hackathon event united creatives, tech enthusiasts and problem solvers to brainstorm innovative solutions for societal problems aligned to achievement of the United Nations' sustainable development goals.

Approximately 70 hackers and eight facilitators participated in a rigorous series of workshops on planning, budgeting and pitching in order to fine-tune their innovative ideas and vie for over \$1 million in seed funding. The group was narrowed down to ten teams with 49 participants, who focused on pitches which addressed crime, safety and security, community building, solid waster management, education, creative spaces, health as well as environment and climate change.

The teams below, which won seed funding, will be paired with development organisations to support implementation of their concepts.

- First Prize: **Crown Data JA**, \$600,000.00 - environmental and climate change;
- Second Prize: **Crypto Creative Collection**, \$300,000.00 - cultural and creative industries ecosystem; and
- Third Prize: **CAL-Q-Kids**, \$150,000.00 - education.

Project Director of Creative Hack, Karen Hutchinson noted that energy and creativity that went collectively into tackling the island's problems was inspiring. She further emphasised that Kingston Creative Limited will work towards connecting the hackers with additional mentorship needed to implement their ideas.

The collective energy and creativity poured into finding solutions to some of the nation's problems was inspiring.





Building Sustainable Businesses

We believe that creativity is the ultimate sustainable resource and will align our initiatives with Vision 2030 so our efforts will be consistent with the United Nation's Sustainable Development Goals.

Travel Grant Programme

In 2022, Kingston Creative introduced its Travel Grant programme, an initiative intended to increase international business and collaboration for local creatives. Under the programme, creative entrepreneurs travel to potential markets where they are introduced to possible partners and suppliers in their field. Additionally, programmes are developed by the receiving organisations to teach them how to do business in that country.

In 2022, three (3) creative entrepreneurs travelled to Mexico, Curaçao and Haiti to participate in festivals and music fora. The travel grant awardees were Musician Kenardo Ellis and Visual Artists Anthony Smith and Matthew McCarthy who participated in the United Nations Educational, Scientific and Cultural Organization (UNESCO) Creative Cities Forum in Querétaro, Mexico, the Kaya Kaya Festival in Curaçao and the Festi Graffiti Festival in Haiti respectively.

Anthony "Taoszen" Smith, artist, was excited to accept the opportunity to visit the colourful Caribbean Island of Curaçao to participate in the Kaya Kaya Festival.

The Kaya Kaya Festival is part of a goal to revitalize the historic district of Otrabanda in Willemstad, and to build community pride among the local community in Curaçao. The festival featured art, music and food where Taoszen worked alongside local Curaçaoan, Surinamese and Colombian artists to create murals that the local community loved and appreciated. His mural entitled "Connection" is the highest mural to date in Curaçao and features 4 hands holding each other. It is tied to the 4 languages (English, Dutch, Spanish, & Papiamentu) spoken in Curaçao.

It was a great accomplishment for roots and jazz musician Kenardo "Ken Ellis" Ellis to make his first trip out of Jamaica to Querétaro, Mexico where he performed in front of a welcoming audience at the North American Creative Cities Forum. The visit helped him to make connections with other musicians from across the globe with whom he hopes to create musical partnerships. Of the connections, he has received an invitation to perform at an upcoming jazz festival in North America.



For Visual Artist Matthew McCarthy, visiting Haiti has always been a part of his life goals and the opportunity to participate in the FestiGaffiti street festival in Cap-Haitien, Haiti as part of the Kingston Creative Travel Grant Programme, aligned perfectly. The festival, hosted by Urban Art Consulting featured artists from Mexico, United States, Cap-Haitien and Port-au-Prince in Haiti, all working together to beautify the city of Cap-Haitien.





Local Artists at AFJ Gala

Two local artists Richard Nattoo and Oneika Russell, rising stars in the Jamaican visual arts scene had the opportunity to attend the annual American Friends of Jamaica Charity Gala held at the Perez Art Museum, Miami in April 2022.

Nattoo and Russell had their work up for auction, which contributed to the Gala raising approximately USD\$200,000 to support social development programmes in Jamaica.

Nattoo stated that attending the event empowered him as an artist and made him proud to represent my country, while Russell emphasised that the opportunity strengthened her connections in the art world in United States, which is important milestone for her as a Caribbean artist.

The artists involvement at the gala was due to sponsorship support from Kingston Creative, in partnership with the American Friends of Jamaica and the CB Facey Foundation.

Both artists are also CATAPULT Caribbean Art Grant recipients.



Caribbean Creative Network

The Caribbean Creative Network (CCN), a public, searchable online database of artists and cultural and creative industry stakeholders was launched in the latter part of 2022.

The aim of the CCN is to provide a way for creatives to gain international market access. It is anticipated that this will improve the ability of artists to earn from their creativity, develop their creative businesses and stimulate growth in the creative economy in the region.

A total of 370 creatives from 21 countries across the Caribbean are already listed on the network with their portfolios accessible at www.caribbeancreativenetwork.org.

The Caribbean Creative Network allows creatives to sign up, upload pictures of themselves and their work, provide an artist bio and be contacted directly via email, web, and social media.

The new platform is sponsored by Inter-American Development Bank Lab, Development Bank of Jamaica and the American Friends of Jamaica.

Kingston Creative Limited believes the new database is crucial to strengthening the digital footprint of Caribbean artists making their work more visible to potential clients, investors and each other.



CreaTech Entrepreneurship Programme

Several components of the CreaTech Programme were executed during the year. The programme aims to provide solutions for creative entrepreneurs, particularly those in and around marginalised communities in Downtown, Kingston, through increasing tech and business skills, access to markets and capital, and strengthening the ecosystem in which they operate.

Of particular note was the Go Global Accelerator component geared towards Creatives who have had some measure of success but need assistance in creating structure to prepare for global markets. Two cohorts consisting of twenty individuals participated in the three month programme that guided them on sound analysis frameworks and tools to leverage specific opportunities available to them word internationally.

In addition to to gaining knowledge to mentor future cohorts, participants received mentorship from experts in technology, law, finance and marketing. They were able to network with founders, experts and investors from across the globe and received training to help their businesses get off the ground.

Other elements of Createch that were activated in 2022 included:

- Business and Intellectual Property Registration Drive: To enable 50 creatives to have their businesses and intellectual property registered with the Companies Office of Jamaica and the Jamaica Intellectual Property Office.



Training Through HEART Trust/NTA

- Business Training and Cultural Application Development: To enhance the business and development skills of 600 creative entrepreneurs by partnering with the HEART Trust/ National Training Agency over the three year-period.
- Investment, Incentives and B2B Meetings: Product package training to be provided to over 100 entrepreneurs to increase access to investment and capital. Also, meetings to be hosted in partnership with the Jamaica Promotions Agency to connect 20 creative entrepreneurs to tech entrepreneurs.

Through its agreement with the HEART Trust/National Training Agency to offer training courses to developing artists and creative entrepreneurs, Kingston Creative offered courses in Digital Marketing and Distribution and Social Media Management.

Over the course of the year, a total of 6,744 training hours were delivered to a total of 6,744 training hours was been delivered to 190 students through the HEART partnership.

Kingston Creative's CreaTech Programme is funded in partnership with the Inter-American Development Bank Lab and the Development Bank of Jamaica.

In the first year of the programme, which began in 2021, 12 businesses were assisted in being formalised through the registration drive, 2,910 hours in training to participants under the HEART Trust/NSTA certification programme and over 21 meetings were arranged and held between creative entrepreneurs and potential investors. CreaTech provided approximately JMD \$1,850,000 in investment and start-up funds to entrepreneurs under the Best Pitch Forward and Creative Hack JA programmes.



Stakeholder Engagement

We believe in a three-pronged approach grounded in strong public, private, and third-sector partnerships with coordination on urban regeneration and creative economy growth.





Jamaica Chamber of Commerce

A key highlight of the year was the signing of an agreement between the Jamaica Chamber of Commerce (JCC) and Kingston Creative to form a strategic alliance that will advance the mandate of the JCC to develop an improved Central Business District, which includes a vibrant Art District.

The aim of the partnership is to develop an exemplary area between Tower Street and Ocean Boulevard. The initiative is a pilot project intended to show how art, creative placemaking, infrastructure upgrades and urban regeneration can improve the space in which Jamaicans live, work and play.

It is envisioned that the recent investments by entities like Pan Jam in the ROK Hotel and the Tourism Enhancement Fund in transforming Water Lane and its environs will build momentum to transform Downtown's infrastructure, buildings, public art and green spaces and create a 'Block of Excellence' in the heart of our capital city.

This vision puts people and their built environment first. It is hoped that this alliance will drive the regeneration of Downtown Kingston and accelerate innovation, monetisation and the city's overall global competitiveness.

Many of the JCC's members have been headquartered in Downtown Kingston for generations and are passionate about its redevelopment. In commenting on the alliance, President of the JCC Ian Neita stated that members of his organisation hope that Downtown Kingston area will become an inclusive and inspiring space to live and work, and a shining example of what civil society and corporate cooperation can achieve.

The partnership between the Jamaica Chamber of Commerce and Kingston Creative is also in furtherance of the United Nations' Sustainable Development Goals and Vision 2030 for Jamaica.

Edufocal Partnership



In September, Kingston Creative and Edufocal signed an agreement confirming a five year partnership between the organisations.

The multi-year partnership is a part of Kingston Creative's First 50 Founder initiative, in which Kingston Creative seeks the support of 50 entities to invest for social and economic impact, transform Downtown Kingston and grow the creative economy.

EduFocal has committed to an annual donation of \$1,000,000 and has expressed the desire to also support Kingston Creative with in-kind support and advocacy. The funding is being used to support the Caribbean Creatives Network, a searchable online database of regional practitioners in the creative and cultural industries.

Edufocal is very pleased with this initiative that allows employers to find talent and for creatives to open themselves to opportunities. He emphasised that his organisation is proud to support the Network and push it to greater heights.

Currently, the Caribbean Creative network has over 500 creatives in its database, across several disciplines including artists, graphic designers, filmmakers, writers, dancers, artisans and content creators.

EduFocal is a publicly listed company on the Jamaica Stock Exchange that provides educational technology solutions in business to consumer space and business to business sectors and is Jamaica's leading online preparation for Primary Exit Profile (PEP) examination.

MoU with PIOJ

A Memorandum of Understanding (MOU) was signed between Kingston Creative and the Planning Institute of Jamaica (PIOJ) in November to facilitate creatives from the PIOJ Community Renewal Programme being employed, trained and generally included in Kingston Creative's projects.

The arrangement will facilitate collaboration by the entities on initiatives that will benefit creatives and creative entrepreneurs, particularly those individuals from lower socio-economic backgrounds.

To commemorate the signing of the MOU, several senior members of PIOJ visited the Creative Hub and Water Lane murals in Downtown, Kingston.

The partnering with the PIOJ, an organisation that is committed to the development of communities in Downtown is an important move that will ensure that creative entrepreneurs in the area are identified and informed of the opportunities that Kingston Creatives has made available through its various programmes.



First 50 Partners

Kingston Creatives' ambition of empowering Caribbean creatives in a way that creates economic and social value and positive impact on their local communities is only possible with the deep generosity of the individuals, organisations and businesses that support us.

We are extremely grateful for our partnerships and the contributions that allows us to continue our work. These entities include:

- Ministry of Culture, Gender, Entertainment and Sport
- Ministry of Tourism
- Kingston and St. Andrew Municipal Corporation
- Development Bank of Jamaica
- Duke Street Refurbishment Programme Can't find
- Jamaica Tourist Board
- JAMPRO
- Jamaica Social Investment Fund
- Planning Institute of Jamaica
- Tourism Enhancement Fund
- Urban Development Corporation
- American Friends of Jamaica
- European Union
- Fight for Peace
- Flow
- International Development Bank, LAB
- World Bank
- Blue Tahoe Capital
- C.B. Facey Foundation
- Coldwell Banker Jamaica
- Dennis Shipping Company Digicel Foundation
- Edufocal
- F & B Downtown
- Gleaner Company Limited GraceKennedy
- Hub Co-Working Limited
- ICD Group
- iCreate
- iPrint Digital
- Itopia Life
- Jamaica Chamber of Commerce Jamaica Observer
- Main Event
- Paperboy JA
- Phase 3 Productions
- PR ETC Limited
- Red Stripe
- reelvibez Studios
- RoK Hotel
- Red Stripe
- Sagicor Group
- Sherwin-Williams
- Spanish Court Hotel
- tTech
- Naylor Mullings



How to Support Kingston Creative

Your contribution to Kingston Creative Limited supports all of our programmes as we seek to use art and culture for social transformation.

Individuals and entities outside of Jamaica can donate through the American Friends of Jamaica. Donations are tax-free from the United States through this 501 (c)3 organisation.

Individual Donation

From a monthly contribution to a one-off gift, your donation helps to ensure that every creative has access to opportunities for growth, earning and advancement.

Donate via Paypal

Donate tax free through the American Friends of Jamaica - Donations are tax-free from the USA through this 501 (c)3 organisation.

Corporate Donation

Become a First 50 Founder - First 50 partners support the mission with a team of private sector, public sector and third sector partners that share the vision.

Become a Legacy Programme Partner - Collaborate with Kingston Creative on a multi-year programme in training and development of creatives, platforms and market access, building renovation or arts/culture development of Downtown Kingston.

Kingston Creative was approved by the charities authority, the Department of Cooperative and Friendly Societies to officially operate as a charity as of November 2021.



Financial Statements

December 31, 2022



25	28	31	34	37	40	43	46	49	52
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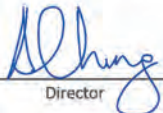
Financial Report


Kingston Creative Limited Statement of Financial Position December 31, 2022

(expressed in Jamaican dollars unless otherwise indicated)

	Note	2022 \$	2021 \$
ASSETS:			
<i>Current Assets:</i>			
Cash and cash equivalent	5	24,265,159	40,289,205
Accounts Receivables	6	9,797,619	2,126,384
		<u>34,062,778</u>	<u>42,415,589</u>
<i>Non Current Assets:</i>			
Net Fixed Assets	4	2,463,790	3,141,984
		<u>2,463,790</u>	<u>3,141,984</u>
TOTAL ASSETS		36,526,568	45,557,572
RESERVES & LIABILITIES			
<i>Reserves:</i>			
Capital Reserves		3,859,928	3,859,928
Retained Earnings		37,664,569	1,901,478
Net Surplus (deficit) for the year		(9,331,173)	35,401,557
		<u>32,193,325</u>	<u>41,162,964</u>
<i>Liabilities:</i>			
Current Liabilities	7	4,333,244	2,268,224
Deferred Income		-	2,126,384
		<u>4,333,244</u>	<u>4,394,608</u>
TOTAL RESERVES & LIABILITIES		36,526,568	45,557,572

Approved on the 15th day of March, 2023 by:


Director


Director

Kingston Creative Limited Statement of Comprehensive Income & Other Income December 31, 2022

(expressed in Jamaican dollars unless otherwise indicated)

	2022 \$	2021 \$
REVENUES		
Grant Funding Local	34,716,140	10,145,152
Grant Funding Overseas	26,357,830	62,428,361
Artisan Store	-	297,761
Core Funding	18,385,105	1,229,806
TOTAL REVENUES	79,459,075	74,101,080
OPERATING EXPENSES		
Project Management & Other Expenses	65,520,515	33,460,451
Artisan Collective Store	-	447,264
Legal & Professional Services	2,873,458	263,800
Salaries & Associated Cost	13,894,199	2,773,726
Bank Charges	199,121	66,093
Marketing & Promotion	5,113,465	322,733
Depreciation	846,732	840,945
Administrative Expenses	440,980	552,385
TOTAL OPERATING EXPENSES	88,888,471	38,727,397
OPERATING PROFIT (LOSS)	(9,429,396)	35,373,683
INTEREST INCOME, EXPENSE & TAXES		
Interest Income	98,223	27,874
Interest Expense	-	-
Income Tax Expense	-	-
TOTAL INTEREST (INCOME), EXPENSE & TAXES	98,223	27,874
NET COMPREHENSIVE & OTHER (LOSS)/INCOME	(9,331,173)	35,401,557

Financial Report cont'd

Kingston Creative Limited Statement of Financial Position December 31, 2022

(expressed in Jamaican dollars unless otherwise indicated)

	Capital Reserves \$	Accumulative Surplus/(Deficit) \$	Total \$
Balances as at 31 December 2020	3,859,928	1,901,479	5,761,407
Surplus for the year	-	35,401,557	35,401,557
Balances as at 31 December 2021	3,859,928	37,303,036	41,162,964
Adjustment to prior year surplus	-	361,533	361,533
Deficit for the year	-	(9,331,173)	(9,331,173)
Balances as at 31 December 2022	3,859,928	28,333,396	32,193,324

The attached notes form an integral part of these financial statements

Kingston Creative Limited Statement of Cash Flows 31 December, 2022

(expressed in Jamaican dollars unless otherwise indicated)

Note	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net (Deficit)/Surplus	(9,331,173)	35,401,557
Adjustments for:		
Depreciation	846,732	840,945
Prior Year Adjustment	361,533	-
Net Foreign Exchange Loss	490,295	1,388,951
Interest Income	(98,223)	(27,874)
	(7,730,836)	37,603,579
Changes in operating assets and liabilities:		
Current Assets	(7,671,235)	(2,126,384)
Current Liabilities	2,065,019	(418,223)
Interest Received	98,223	27,874
Net Cash provided by Operating Activities	(13,238,828)	35,086,847
CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of Fixed Assets	(168,539)	-
	(168,539)	-
CASH FLOW FROM FINANCING ACTIVITIES		
Deferred Income	(2,126,384)	2,126,384
Net Cash from Financing Activities	(2,126,384)	2,126,384
Net increase in cash and cash equivalents	(15,533,751)	37,213,231
Effect of exchange rate changes on cash and cash equivalent	(490,295)	(1,388,951)
Cash and Cash equivalents at beginning of year	40,289,205	4,464,925
CASH AND CASH EQUIVALENT AT END OF YEAR(Note 5)	24,265,159	40,289,205

The attached notes form an integral part of these financial statements

Financial Report cont'd

	Note	2022 \$	2021 \$
ASSETS:			
<i>Current Assets:</i>			
Cash and cash equivalent	5	24,265,159	40,289,205
Accounts Receivables	6	9,797,619	2,126,384
		34,062,778	42,415,589
<i>Non Current Assets:</i>			
Net Fixed Assets	4	2,463,790	3,141,984
		2,463,790	3,141,984
TOTAL ASSETS		36,526,568	45,557,572
RESERVES & LIABILITIES			
<i>Reserves:</i>			
Capital Reserves		3,859,928	3,859,928
Retained Earnings		37,664,569	1,901,478
Net Surplus (deficit) for the year		(9,331,173)	35,401,557
		32,193,325	41,162,964
<i>Liabilities:</i>			
Current Liabilities	7	4,333,244	2,268,224
Deferred Income		-	2,126,384
		4,333,244	4,394,608
TOTAL RESERVES & LIABILITIES		36,526,568	45,557,572

	2022 \$	2021 \$
REVENUES		
Grant Funding Local	34,716,140	10,145,152
Grant Funding Overseas	26,357,830	62,428,361
Artisan Store	-	297,761
Core Funding	18,350,505	1,229,806
TOTAL REVENUES	79,424,475	74,101,080
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Project Management & Other Expenses	65,485,915	33,460,451
Artisan Collective Store	-	447,264
Legal & Professional Services	2,873,458	263,800
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Marketing & Promotion	5,113,465	322,733
Depreciation	840,945	840,945
Administrative Expenses	440,979	552,385
TOTAL OPERATING EXPENSES	88,848,083	38,727,397
OPERATING PROFIT (LOSS)	(9,423,608)	35,373,683
INTEREST INCOME, EXPENSE & TAXES		
Interest Income	98,223	27,874
Interest Expense	-	-
Income Tax Expense	-	-
TOTAL INTEREST (INCOME), EXPENSE & TAXES	98,223	27,874
NET COMPREHENSIVE & OTHER (LOSS)/INCOME	(9,325,385)	35,401,557

Financial Report cont'd

	Capital Reserves \$	Accumulative Surplus/(Deficit) \$	Total \$
Balances as at 31 December 2020	3,859,928	1,901,479	5,761,407
Surplus for the year	-	35,401,557	35,401,557
Balances as at 31 December 2021	3,859,928	37,303,036	41,162,964
Adjustment to prior year surplus	-	361,533	361,533
Deficit for the year	-	(9,331,173)	(9,331,173)
Balances as at 31 December 2022	3,859,928	28,333,396	32,193,324

	Note	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net (Deficit)/Surplus		(9,331,173)	35,401,557
Adjustments for:			
Depreciation	4	846,732	840,945
Prior Year Adjustment		361,533	-
Net Foreign Exchange Loss		490,295	1,388,951
Interest Income		(98,223)	(27,874)
		<u>(7,730,836)</u>	<u>37,603,579</u>
Changes in operating assets and liabilities:			
Current Assets		(7,671,235)	(2,126,384)
Current Liabilities		2,065,019	(418,223)
Interest Received		98,223	27,874
Net Cash provided by Operating Activities		<u>(13,238,828)</u>	<u>35,086,847</u>
CASH FLOW FROM INVESTING ACTIVITIES			
Purchase of Fixed Assets	4	(168,539)	-
		<u>(168,539)</u>	<u>-</u>
CASH FLOW FROM FINANCING ACTIVITIES			
Deferred Income		(2,126,384)	2,126,384
Net Cash from Financing Activities		<u>(2,126,384)</u>	<u>2,126,384</u>
Net increase in cash and cash equivalents		(15,533,751)	37,213,231
Effect of exchange rate changes on cash and cash equivalent		(490,295)	(1,388,951)
Cash and Cash equivalents at beginning of year		40,289,205	4,464,925
CASH AND CASH EQUIVALENT AT END OF YEAR(Note 5)		<u>24,265,159</u>	<u>40,289,205</u>

Contact Us

Main Office & Creative Hub

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Downtown, Kingston
Email: info@kingstoncreative.org
Website: www.kingstoncreative.org





DOWNTOWN
KINGSTON
ART DISTRICT

SCAN TO EXPLORE MORE
ON kulchaconnect.com



- 1 **WARD THEATER**
NORTH PARADE
- 2 **SIMONE BOLIVAR CULTURAL CENTRE**
10-12 NORTH PARADE
- 3 **PAINT JAMAICA MURAL YARD**
41 FLEET STREET
- 4 **LIFE YARD**
FLEET STREET
- 5 **INSTITUTE OF JAMAICA**
10-16 EAST STREET
- 6 **JAMAICA MUSIC MUSEUM**
10-16 EAST STREET
- 7 **STUDIO 174**
174 HANOVER STREET
- 8 **NATIONAL GALLERY OF JAMAICA**
12 OCEAN BOULEVARD, BLOCK C
- 9 **KINGSTON CRAFT MARKET**
OCEAN BOULEVARD
- 10 **JAMAICA CONFERENCE CENTER**
14-20 PORT ROYAL STREET
- 11 **LIBERTY HALL: THE LEGACY OF MARCUS GARVEY**
76 UPPER KING STREET
- 12 **BANK OF JAMAICA: MONEY MUSEUM**
NETHERSOLE PLACE
- 13 **BEAT STREET & MUSICAL LEGENDS MURALS**
ORANGE STREET (Between North & Charles St.)
- 14 **IBO SPICE ITAL FOOD**
131 ORANGE STREET
- 15 **NEGRO AROUSED**
OCEAN BOULEVARD/KING STREET
- 16 **TRENCH TOWN CULTURE YARD**
6/8 LOWER FIRST STREET
- 17 **TRENCH TOWN READING CENTRE**
7 LOWER FIRST STREET
- 18 **TRENCH TOWN CERAMICS & ART CENTRE**
38-40 UPPER FIRST STREET

- 19 **ST. WILLIAM GRANT PARK**
PARADE
- 20 **KUANG KUNG CHINESE TEMPLE**
129 BARRY STREET
- 21 **WATER LANE MURALS: ART DISTRICT**
WATER LANE / CHURCH STREET
- 22 **HEADQUARTERS HOUSE (JNHHT BUILDING)**
79 DUKE STREET
- 23 **FESTIVAL MARKET PLACE**
1 PECHON STREET
- 24 **F&B DOWNTOWN RESTAURANT & BAR**
107 HARBOUR STREET
- 25 **FYAH DANCE STUDIO**
25 WEST STREET
- 26 **KINGSTON RAILWAY STATION**
PECHON STREET
- 27 **VICTORIA PIER: GLORIA'S**
OCEAN BOULEVARD
- 28 **THE NATIONAL HISTORY MUSEUM**
7-10 EAST STREET
- 29 **AFRICAN CARIBBEAN INSTITUTE**
7-10 EAST STREET
- 30 **SHAARE SHALOM SYNAGOGUE**
92 DUKE STREET
- 31 **TRENCH TOWN MURALS**
12 COLLIE SMITH DRIVE
- 32 **ALPHA INSTITUTE**
26 SOUTH CAMP ROAD

- 33 **MOBY DICKS**
3 ORANGE ST. KINGSTON
- 34 **FORT CHARLES**
1 QUEEN ST. PORT ROYAL
- 35 **NAVAL HOSPITAL**
PORT ROYAL
- 36 **ST. PETER AND ST. PAULS CHURCH**
PORT ROYAL
- 37 **CHOCOLATA HOLE**
PORT ROYAL
- 38 **GRAND EXCELSIOR**
PORT ROYAL MAIN STREET
- 39 **GLORIA'S**
PORT ROYAL, 5 QUEEN ST, PORT ROYAL
- 40 **KINGSTON PARISH CHURCH**
70B, KING STREET, KINGSTON
- 41 **SCOTS KIRK UNITED CHURCH**
43 DUKE STREET, KINGSTON
- 42 **WESLEY METHODIST CHURCH**
TOWER STREET, KINGSTON
- 43 **EAST QUEEN STREET BAPTIST CHURCH**
EAST QUEEN STREET, KINGSTON

- 44 **CRAB PLACE: HEROES' CIRCLE**
NATIONAL HEROES CIRCLE, KINGSTON
- 45 **DUKE ST UNITED CHURCH**
70 DUKE STREET, KINGSTON
- 46 **PENTECOSTAL TABERNACLE**
66-72, 1/2 WILDMAN STREET, KINGSTON
- 47 **HEALING ART MURAL**
BARRY STREET, KINGSTON
- 48 **REDEEMER MORAVIAN CHURCH**
92 DUKE STREET, KINGSTON
- 49 **ROK HOTEL**
2-4 KING STREET, KINGSTON



MAP KEY

- Dance & Theatre
- Music Culture
- Heritage & Architecture
- Shopping
- Hotels & Accommodation
- Art, Museums & Galleries
- Street Art
- Food

