

CrowdDataJAData Management for a Better Future

Improving Environmental Management through Crowdsourcing Data



What's the Problem?

There is no readily available datasets that can be referenced to inform the decisions made by the public/ public sector stakeholders in relation to the environment. This limits the ability of stakehodlers to swiftly make and carry out environmental decisions.

Solution

TO LAUNCH A MOBILE APPLICATION TO CROWDSOURCE DATA BY ALLOWING THE PUBLIC TO REPORT ENVIRONMENTAL OBSERVATIONS.



Target

DATA SUPPLIERS

a. Citizens

b. Researchers

DATA USERS

- a. Government Agencies (E.g. NEPA, RADA, etc) b. Private Sector
- c. Researchers
- d. CSOs/(E)NGOs/CBOs
- e. Citizens





#crowddataja

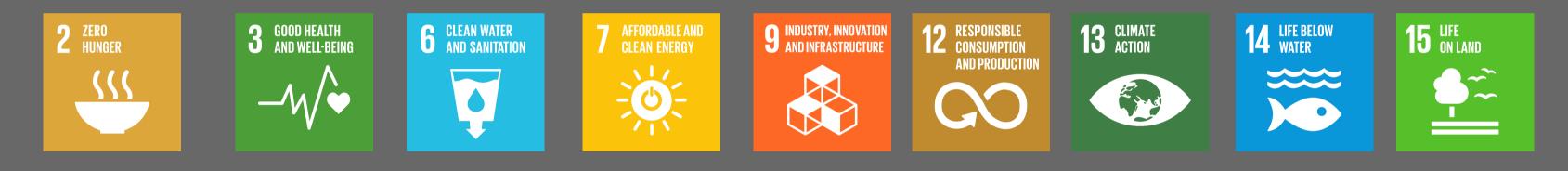
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 Data Users

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 sector or int

- For Data Suppliers Social Media Application
- 2. Data Users Data will be stored in
 - an open access database with
 - different access options based on sector or intended use.

The 17 Sustainable Development Goals





Your Business Name Here

SDG Progress **Report 2025**











COSTS

Research & Development

(CAPEX) (~25,000 USD)

- 1. Collect perceptions/descriptions + environmental data to standardize
- 2. Use of historical data to determine environmental hotspots for testing the application.

Source: Donor (international and local) funding

Operation & Maintenance App Development & Testing (OPEX) (~3500USD/mo) (CAPEX) (~5000USD per 6/mo) 1. Updates 1. Developing the application – 2. Database management design, coding, hosting 3. Salaries platform, data security 2. Testing 3. Refine and implement

- 4. Education and Marketing

Government Funding (CAP/OPEX)



Source: Charges for Premium features





Data in your hands! What will you do with?